



National Severe Weather Workshop March 3–5, 2005 Midwest City, Oklahoma

Sponsorships

Dinner Sponsor

\$3,000

Listed as dinner sponsor in all publicity; logo included on banner displayed during workshop dinner; exhibit table; two workshop registrations; two dinner reservations.

Session Sponsor

\$1,200

Listed as session sponsor in all publicity; logo included on banner displayed during session; exhibit table; two workshop registrations, two dinner reservations.

Coffee Break Sponsors

\$900

Listed as break sponsor in all publicity; logo included on banner displayed prominently during one break; exhibit table; two workshop registrations, two dinner reservations.

Sponsors may upgrade to a double-table exhibit booth for an additional \$200.

Exhibit Hall Space

Double Table Exhibit Booth

\$550

Includes room for two 6' x 2' tables (~18' wide), tables, chairs and electricity, if needed. Includes two conference registrations. Exhibit areas will be open throughout the meeting.

Single Table Exhibit Booth

\$350

Includes room for one 6' x 2' table (~9 ft wide), one table, chairs and electricity if needed. Includes one conference registration. Exhibit areas will be open throughout the meeting.

Table Space/Brochure Distribution

\$100

Includes space on half of one table (half of one 6' x 2' table). This option is intended for those who cannot attend the workshop in person but would like to make information about their company or organization available to attendees in the form of catalogues or a small display. No registrations included. If you would like to advertise in the program, see information on reverse.

Note: Internet connections are available for an additional charge. For all three days of the event, telephone connection (\$50) or a high-speed Internet connection (\$125).

CONTINUED ON REVERSE...



National Severe Weather Workshop Midwest City, Oklahoma

Additional Info for Vendors

Advertising in the Program

There will be a printed program for this year's workshop. Advertising space is available on a first-come first-served basis. Workshop vendors and others are invited to advertise in the program according to the following table

| | Full Page Size 8 x 10 1/2" | Half Page Size 7 x 4 5/8" | Quarter Page 3 3/8 x 4 5/8" |
|---------------------------|--------------------------------------|-------------------------------------|---------------------------------------|
| Outside Back Cover | Color \$925 | — | - |
| Inside Cover | Color \$550 | — | - |
| Inside Pages | Color \$400 | Color \$275 | Color \$175 |
| Inside Pages | B/W \$275 | B/W \$200 | B/W \$125 |

Email advertising graphics to kbrewster@ou.edu
Deadline for advertising submission is January 31, 2005.

Payment and Cancellation Policy

Advertising must be paid in full by advertising submission deadline. No changes, cancellations or refunds after that date. Vendor space must be reserved and paid by **February 10**. Vendor space cancellations after the deadline will incur a \$50 fee for set-up costs.

Additional information is available online: <http://www.norman.noaa.gov/nsww2004>
or by calling: John (580) 363-5436 or Keith at (405) 325-6115.

About the Organizers

NOAA Weather Partners

NOAA Weather Partners is a consortium of National Oceanic and Atmospheric Administration weather research, operations and training units in the Norman, Oklahoma area. The partners include the Storm Prediction Center, National Severe Storms Laboratory, Warning Decision Training Branch, Radar Operations Center, and National Weather Service Norman Forecast Office.
<http://www.norman.noaa.gov>

Oklahoma Emergency Management Association (OEMA)

OEMA is a non-profit organization whose purpose is to assist local, state and federal government in the establishment and maintenance of civil defense as an effective element of national defense and emergency management as an organizational structure by which local government can best prepare for, respond to and recover from all major disasters. Through research, legislative review, information exchange and education programs, the OEMA strives to advance the professional standards of persons engaged in these activities.
<http://www.okem.us>

Central Oklahoma Chapters of the American Meteorological Society and the National Weather Association (COCAMS/NWA)

COCAMS/NWA is a non-profit (501(c)(3)) association of meteorologists serving Norman, Oklahoma City, and surrounding areas. The primary objectives of the organization are to provide the community with a social and scientific point of contact for meteorological, hydrological, and other related scientific interests. Membership includes scientists and students from the University of Oklahoma, the area's Federal research labs, the National Weather Service, and the private sector. The group has affiliation as a

local chapter of both the American Meteorological Society and the National Weather Association. Meetings and activities are held jointly. <http://www.nssl.noaa.gov/cocams/>